

EXHIBIT D

THE MARKETING PARTNERSHIP Associate Groups and the PHMC/PA Trails of History

Associate Groups and their programs and activities are part of the Pennsylvania Trails of History® for continuity and marketing purposes.

The PHMC shall continue to include sites and their corresponding Associates' programs and activities in all Trails-related marketing.

PHMC shall share information on any marketing or public relation campaigns undertaken to promote the Pennsylvania Trails of History and affiliated sites.

The PHMC shall acknowledge the Associate Groups in their marketing materials, web sites, advertisements, public relations activities, etc. where feasible and appropriate.

The PHMC will include a link from their web site, www.PATrailsofHistory.com to the locally sponsored web site.

The PHMC will maintain a "linking page" of general site information from www.PATrailsofHistory.com for each of the sites. A link on this page will link to the locally sponsored web-site. The Associate Group will update the PHMC Site Administrator should changes need to be made.

The Associate Group shall acknowledge that the site is part of the Pennsylvania Trails of History® in their marketing materials, web sites, advertisement, public relations activities, etc. where feasible and appropriate.

The Associate Group will include a link back to www.PATrailsofHistory.com from the locally sponsored web site.

The Associate Group will provide contact information for the person responsible for marketing, public relations, audience development, etc. so that PHMC/PATrailsofHistory.com and the Associate Group can coordinate these activities for the benefit of all parties.