

Eckley Miners' Village Board of Directors

April 13, 2021 Meeting Minutes

Virtual Meeting via Zoom

In Attendance: Nicole Negron (Vice President), Lee Zink (Treasurer), Ron Korch (Secretary), Harold Aurand, Jr., John Schwear, Jo Anna Shovlin.

Staff: Bode Morin (Site Director), Zoe Kling (Eckley Museum Gift Shop Manager).

Absent: Bob Palermo (President), Barbara Tulanowski, Bob Yevak.

CALL TO ORDER:

* Nicole Negron brought the meeting to order.

REVIEW OF MINUTES:

* March 9, 2021 Minutes accepted.

Motioned by Lee, 2nd by Harold. Motion passed, all in favor.

FINANCIAL/TREASURER'S REPORT:

* Financial report accepted.

Motioned by JoAnna, 2nd by Ron. Motion passed, all in favor.

DIRECTOR'S REPORT:

* Strategic Plan Project Manager will probably be living onsite sometime after re-opening..

* Re-opening scheduled for April 30. Initially the museum will be open Friday, Saturday, and Sunday, 10 am to 5 pm. If visitor demand is low, Friday may be deleted from the schedule.

* Tours may resume one month after opening.

* The earliest any programs or events will be held will be in July.

* An updated mission statement will be forthcoming.

BOARD DEVELOPMENT:

* Tammy Ondeck and Kevin Odonnell will be Board members. Their 3-year cycle will be backdated to January.

Motioned by Lee, 2nd by Ron. Motion passed, all in favor.

COMMITTEE REPORTS:

GOVERNANCE:

* No discussion.

PROGRAM & EVENTS:

* No discussion.

FUNDRAISING: (Jo Anna Shovlin, Chair)

* Rotary dinner rescheduled for October 20, 5 pm, in the Museum.

* Lee is in the process of trying to find an experienced grant writer.

PERSONNEL & VOLUNTEERS: (Bob Palermo, Chair)

- * Museum Gift Shop will not reopen April 30. Merchandise will be sold in Museum lobby. When the shop reopens coverage might be scheduled for 11 am to 4 pm. As far as staffing is concerned, Melissa, Carol, and Francine are still on the payroll. Snacks will need to be replaced but shop may get a refund for returned items. Zoe is looking into prices for PSE.
- * Credit card machine will be replaced in the Museum and may also need to be replaced in the Gift Shop. If WiFi is needed for the Gift Shop machine, WiFi service area will be verified with ISP Hughesnet.

EDUCATION: (Harold Aurand, Jr., Chair)

- * Nicole will be looking into updating site information, perhaps working on a general brochure as well as one for school tours. She will also be looking to filling the blank pages on the site's website.

MARKETING/MEDIA/PUBLIC RELATIONS: (Bob Palermo, Chair)

- * There will not be a physical brochure distribution this year. Marketing concentration will focus on Facebook.
- * The importance of signage was discussed, emphasized by JoAnna.

OLD BUSINESS:

- * No discussion.

NEW BUSINESS:

- * Due to work schedule, Nicole will be unable to make Board meetings when they resume in face-to-face mode. Provision will be made to link with her electronically.

NEXT MEETING:

- * May 11, 2021 at 5:00 PM virtually, via Zoom.

MEETING ADJOURNED:

- * Nicole N. called for meeting adjournment.
- Motioned by John, 2nd by Ron. Motion passed, all in favor.**