

# **Eckley Miners' Village Board of Directors**

## **August 10, 2021 Meeting Minutes**

**In Attendance:** Bob Palermo (President), Nicole Negron (Vice President), , Ron Korch (Secretary), Harold Aurand, Jr., Kevin O'Donnell. John Schwear, Barbara Tulanowski, Bob Yevak

**Staff:** Bode Morin (Site Director)

**Absent:** Lee Zink (Treasurer), Tammy Ondeck

### **CALL TO ORDER:**

\* Bob P. brought the meeting to order and read mission statement.

### **REVIEW OF MINUTES:**

\* July13, 2021 Minutes accepted.

**Motioned by Bob Y, 2nd by John. Motion passed, all in favor.**

### **FINANCIAL/TREASURER'S REPORT:**

\* Financial report accepted.

**Motioned by John, 2nd by Harold. Motion passed, all in favor.**

### **DIRECTOR'S REPORT:**

\* Museum visitation has been good, usually 4 to 50 customers per day, sometimes as high as 100. There have been no pandemic precaution issues with visitors. The current outlook is for the museum to be open 4 days (Thu, Fri, Sat, Sun) per week through the end of October. There is a possibility that the museum may close for January and February.

\* Joyce Neyhart will be unable to organize the Halloween program this year due to medical reasons. There will be a meeting for Board members and volunteers at the museum on August 28 at 9 AM to discuss the possibility of organizing the event in Joyce's absence. The program is Eckley's greatest fundraiser, with profits typically from 10 to 15K.

\* There was favorable discussion about future car show events since the one in 2019 was so well received.

\* Eckley may still be hosting a Rotary dinner with possible dates October 12 or 13.

\* The Strategic Plan is moving forward with the continuing permission of the PHMC.

### **BOARD DEVELOPMENT:**

\* There is continuing interest in obtaining more Board members.

### **COMMITTEE REPORTS:**

#### **GOVERNANCE:**

\* No discussion.

#### **PROGRAM & EVENTS:**

\* Zoe will once again be in charge of the Christmas program

\* Nicole suggested that we resume scouting programs, perhaps as frequently as quarterly, with badge earning a possibility. In the past camping was allowed and may help to attract groups.

**FUNDRAISING:**

\* Board members were requested to each supply 10 new potential donors to approach for fundraising.

\* It was felt that potential donors might be more likely to contribute if they knew exactly how their donation would be used.

**PERSONNEL & VOLUNTEERS: (Bob Palermo, Chair)**

\* There are currently 6 active volunteers.

**EDUCATION: (Harold Aurand, Jr., Chair)**

\* The only current educational efforts are the tours.

**MARKETING/MEDIA/PUBLIC RELATIONS: (Bob Palermo, Chair)**

\* If the Halloween program is held this year it would be marketed primarily through press releases and social media..

**NEW BUSINESS:**

\* No discussion.

**OLD BUSINESS:**

\* The educational building will be ready when PPL takes care of the electricity.

**NEXT MEETING:**

\* September 14, 2021 at 5 PM in the Eckley Museum Board Room.

**MEETING ADJOURNED:**

\* Bob P. called for meeting adjournment.

**Motioned by Ron, 2nd by John. Motion passed, all in favor.**

**Addenda**

\* **Lee Zink resigned from the Board. It will be necessary to replace him at Treasurer.**